

BRANCH NEWSLETTER COMPETITION



A Branch Newsletter Competition will again be held this year in conjunction with the National Conference to be held in Launceston from 8th until 11th November. The Competition will be organised by the Tasmanian Division.

Each branch is permitted and encouraged to submit for judging one only copy of a newsletter in the exact form in which it has been circulated to its members. The newsletter entries should have been published between 1 October 2009 and 30 September 2010 and should not have been especially produced for the competition. There will be two sections – newsletters in colour or black and white, except that the AIR logo may be presented in its usual colours as the A.I.R. Logo is registered for that particular colour.

Judging will take into account, but not be limited to:

- Overall quality of the entry.
- Layout and appearance.
- Newsworthiness to Branch members.
- Readability.

Tasmania Division will appoint a suitably qualified person to judge the received entries. Entries must be forwarded to reach the Tasmanian Division President by 8th October, 2010. Address: Dick James, Tasmanian Division President, 108 Cameron St., Launceston, Tasmania, 7250.

The competition will have two awards:

- One for black and white entries and
- One for colour entries.

A prize of a framed Certificate of Merit shall be awarded to each of the winning Branches, and to each of the newsletter Editors of those Branches. In each case runners-up will be acknowledged. A display of entries will be mounted at the Conference.

**Dick James,
Division President, Tasmania**